



SAN PEDRO PROPERTY OWNERS ALLIANCE MARKETING & BUSINESS DEVELOPMENT COMMITTEE MEETING

10:00 AM Open Session

Agenda

Tuesday, April 16, 2013

Meeting Location: MCS – Harbor Business Source Center
455 W. 6th Street
San Pedro, CA 90731

1. CALL TO ORDER – Camilla Townsend, Co-Chair
Jayme Wilson, Co-Chair

2. Committee Members –

Sandy Bradley, San Pedro Chamber of Commerce
Eric Eisenberg, Renaissance Group *
Valerie Goodman, SPPOA
Warren Gunter, Property Owner
Alan Johnson, Jerico Development *
Liz Schindler Johnson, Grand Vision Foundation
Stephen Robbins, SPPOA *
Andrew Silber, The Whale & Ale
Camilla Townsend, POLA High School *
Morris Warschaw, Property Owner *
Jayme Wilson, Spirit Cruises *

* voting member

3. APPROVAL OF MINUTES – February 19, 2013. 10:00 AM Open Session. The March 19, 2013 meeting was cancelled.

4. PUBLIC COMMENTS –

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board's policy regarding that persons in the audience may address this Board in connection with any agenda item during the public comment period. As provided by the Brown Act, the Board has limited each individual's speaking time to

three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.

5. OLD BUSINESS

None

6. NEW BUSINESS

125th Anniversary event – possible event date conflict with Lighthouse birthday

ACTION ITEMS

6.1 Sponsorship request from the San Pedro Bay Historical Society

6.2 Sponsorship request from the San Pedro Art Association

NON-ACTION ITEMS

6.3 PBID Committees – procedures and voting

7. UPDATES

7.1 Advertising Update

- Print
- Electronic
- Banner
- Trolleys
- Editorial
- Cooperative
- Airline

7.2 Tourism Map

7.3 125th event planning

7.4 Día de Los Muertos

8. NEXT REGULAR MEETING – May 21, 2013

9. ADJOURNMENT